



# Mental Health Matters 5K

*In memory of Jeff Vipond*

**Mental Health Matters 5K**  
8 a.m. September 26, 2026  
Hiawatha, IA

*Join in honoring the memories of loved ones lost, supporting survivors, and uniting behind suicide prevention in our community.*



**Register for the 5K here**  
Don't miss \$40 early bird pricing!

## Title Sponsor

**\$3,000 | 4 available**

- 10 complementary race tickets
- Opportunity to speak at event
- Invitation to have promotional table at event
- Prominently placed logo on all advertising & social media
- Prominently placed logo on race day t-shirt
- Prominently placed logo on all race day signage
- 10 event yard signs

## Last Mile Sponsor

**\$2,000 | 5 available**

- 5 complementary race tickets
- Invitation to have promotional table at event
- Prominently placed logo on all advertising & social media
- Prominently placed logo on race day t-shirt
- Prominently placed logo on all race day signage
- 8 event yard signs

## Finish Line Sponsor

**\$1,500 | 5 available**

- 3 complementary race tickets
- Invitation to have promotional table at event
- Logo on all advertising and social media
- Logo on race day t-shirt
- Prominently placed logo on finish line signage
- 6 event yard signs

## In Memory Sponsor

**\$1,500 | Unlimited available**

- 3 complementary race tickets
- Invitation to have promotional table at event
- Logo on all advertising and social media
- Logo on race day t-shirt
- Logo on In Memory signs along route
- 6 event yard signs

## Race Refreshments Sponsor

**\$1,000 | Unlimited available**

- Invitation to have promotional table at event
- Logo on all advertising and social media
- Logo on race day t-shirt
- Prominently placed logo on race refreshment tables signage
- 4 event yard signs

## Supporter Sponsor

**\$500 | Unlimited available**

- Invitation to have promotional table at event
- Company/individual name on race day t-shirt
- Company/individual name on select race day signage along course route
- 2 event yard signs



**Honor a loved one with an In Memory sign along the course.**

**1/\$20, 6/\$100**

Order by Sept. 9



All proceeds support Foundation 2 Crisis Services' mission to be a trusted support when life gets tough. All people. Any time. Every time. Foundation 2 Crisis Services provide help for thousands of people experiencing mental health concerns or thoughts of suicide across Iowa each year. Learn more at [foundation2.org](https://foundation2.org).



Since it began in 2020, the **Mental Health Matters 5K in Memory of Jeff Vipond** has raised more than \$80,000 to support suicide prevention efforts at Foundation 2 Crisis Services.

In 2024, these gifts were honored with naming rights to a conference room and a Legacy Wall tile in honor of Jeff Vipond, and a Legacy Wall tile in honor of Blaine Schumacher, at the Foundation 2 Crisis Services new headquarters building. Jeff and Blaine's families have been instrumental in hosting the Mental Health Matters 5K.

**Together, we can bring life-saving and life-changing services to our community.**

